

PUBLIC MARKETS

Public Markets build grocers and retailers that benefit the local economy and deliver seasonal and assorted product, improve their carbon footprint and increase options for natural and organic production. The demand for local food is rising as grocery shoppers are embracing the need for increased local food options. Customers are demanding locally sourced protein and produce, environmentally sustainable options, and healthy meals. Offering retail products allows for an additional benefit of consumers being able to celebrate regional and cultural food from their home. The use of local foods is mutually beneficial among producers, consumers and business owners because it increases profits, provides customers with high quality products, and builds the infrastructure for an effective local food shed.

Public Input Sessions:

- Anywhere a connection can be made, show up to date products that need to move at good prices: I see a use for this practice connecting local farmers with buyers with the farmers “seconds” or blemished items. Sell at good prices for restaurants, schools, etc.
- North end: Need for access to seafood/ fish. Markets for local fishing